

Western Express deploys 3,000 E-SMART units to make its truck fleet one of the safest and most innovative in the industry



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E-SMART →

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SAN DIEGO, CA, Oct. 6, 2019 /PRNewswire/ - Western Express, Inc., one of the nation's largest and most respected truckload carriers, announced today that it has expanded its partnership with E-SMART, a developer of fleet safety technology solutions that enhance vehicle safety.

As part of its goal to be the most technologically advanced company in the industry, Western Express plans to deploy 3,000 E-SMART units in their facilities across the country. E-SMART is an Advanced Driver Assistance System (ADAS) whose software/firmware solution manages the maximum speed a vehicle can attain for any posted speed limit. Furthermore, the system uses geofencing to protect drivers from high risk locations, such as low bridges by restricting the allowed speed as it approaches the bridge.

This expanded deployment of E-SMART follows a successful pilot test of 111 units in May 2019. As a result, Western Express' fleet will be 100% equipped with E-SMART.

"Before discovering E-SMART," says Daniel Patterson, Director of Safety at Western Express, "we had occasional issues with bridge hits [due to lack of clearance], violations for unsafe driving-speeds, and sitting duck-collisions [when a rig is parked on the shoulder of a roadway]. It's very, very important to us that our drivers get home safely. So we looked for a technology vendor that shared our values."

E-SMART's intelligent fleet management platform enables Western Express to proactively improve safety, compliance, and security in real-time. "For the E-SMART tests, we geofenced areas throughout Tennessee and New York State that had over 3,400 low-bridges. At randomly selected locations, we had drivers test out the locations."

In these preliminary tests, E-SMART performed as predicted. "After we installed the first 100 units, we started seeing an ROI almost immediately," says Patterson. "There was a drop in speeding violations and zero bridge hits. Costs went down and productivity was up, while we continued to serve our customers as effectively as ever. Even better, we were capturing data through the E-SMART portal that's helping evolve our roadmap for safety. By preventing accidents, we can make the industry safer. E-SMART has done a great job of being flexible and helping us solve pain points."

E-SMART has always worked closely with its customers. "When Western Express first sat with us," says Mathieu Boivin, CEO and President of E-SMART, "we immediately recognized that our technology could help them. We analyzed their challenges and adjusted our solution accordingly. We learn something new with each of our customers, and these insights fueled our own on-going R&D. Innovation is at our core, so we invest consistently in how we can help alleviate some of the market pressures on our customers."

For more information about Western Express' success with E-SMART, watch the video case study: https://youtu.be/_ZxYpDSGJtg

About E-SMART, LLC

E-SMART develops and manufactures innovative software/firmware solutions that significantly improve vehicle safety and reduce fuel consumption. Located in Indianapolis, IN, E-SMART serves the USA, Canada, and Mexico. It is helping fleets set new safety standards in

the Advanced Driver Assistance System (ADAS) environment with the implementation of Intelligent Speed Adaptation (ISA) technology. For more information, please visit:
<http://www.esmartcontrol.com>

About Western Express, Inc.

Western Express is a top-tier, asset-based truckload carrier offering innovative transportation solutions that exceed customer expectations. Operating one of the newest fleets in the industry, Western Express provides customers with dry van, flatbed, dedicated fleet, logistics, and expedited truck/rail options. Founded in 1991 with a head office in Nashville, TN, the company has terminals and facilities throughout the United States. Every unit in its fleet of over 3,000 tractor trailers and over 7,500 trailers is 100% GPS- trackable. Western Express is fully EDI-capable and offers web-based viewing of key documentation. For more information, please visit: <https://www.westernexp.com/>

Media Contact

Kristy Pealow

Marketing Director, E-SMART

514-588-2923

kpealow@esmartcontrol.com

Nicholas Brooks

Director of Marketing and Advertising, Western Express

615-720-8281

nbrooks@westernexp.com

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